



**PRESTWICK
HOMEOWNERS
ASSOCIATION**

P.O. Box 1453 • Frankfort, IL 60423 • www.prestwickhomeowners.com

January 30, 2013

Dear Business Owner:

The Prestwick Homeowners Association is in the process of preparing our 2013 Prestwick Membership Directory, which is given out to all PHA members. By advertising with us, you will reach over 300 upscale homeowners who are looking for reputable businesses that offer outstanding products and services. Our residents provide an attractive clientele base for you, so we hope that you will choose to advertise with us in 2013. **IMPORTANT NOTE:** Because the directory is published exclusively for PHA members, we cannot provide a full copy to our advertisers. However, we can provide a copy of the directory's advertising pages upon request. Publication is scheduled for May 2013.

In addition, this year we are continuing the opportunity to advertise on our PHA web site. You can choose this option in addition to or in lieu of the print directory. Our web address is listed above. Ads are on the home page, and a different ad is featured every time the page refreshes. In addition, by clicking on the ad, clients are immediately taken to your own web site. Please note: web site ads will be taken on a first come, first served basis.

Please review the sizes and prices below and then follow the steps listed "To Place An Ad." All payments and artwork are due no later than March 31, 2013. All ads in the directory are black and white. All ads on the web site are full color unless you submit black and white artwork to us. **IMPORTANT NOTE:** With your payment and ad reservation form, you must submit either a paper copy of an existing ad and/or your business card with logo and/or a high quality image of any logo/artwork to be featured in the ad. **Please make checks payable to: Prestwick Homeowners Association.**

If you have questions about our advertising procedures, please contact me at janolting@aol.com.

If you have questions about file format or other ad submission questions, please contact Rachel Gilmore at rgilmore21@comcast.net or 815-685-3305.

Sincerely,

Jim Nolting

Prestwick Homeowners Association Board President

To Place an Ad

Return the ad submission form with check payable to **Prestwick Homeowners Association** by March 31 to:

Prestwick Homeowners Association
Attn: Directory Ads
P.O. Box 1453
Frankfort, IL 60423

Include with submission form a hard copy of your logo or business card that you would like to use or email a 300 dpi JPG, TIF or PDF of your logo or business card to rgilmore21@comcast.net.

2013 Prestwick Homeowners Association Directory

Business Card (2"x3.5")
\$40.00 PHA member \$50.00 non-member
2/3 Page Ad (5.5"x3.5")
\$60.00 PHA member \$75.00 non-member
Full Page Ad (8"x3.5)
\$80.00 PHA member \$100.00 non-member

2013 Prestwick Homeowners Association Web Site

Full Color Ad, business card (2"x3.5")
\$40.00 PHA member \$50.00 non-member



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2013 PHA Advertising Form

2013 Prestwick Homeowners Association Directory

Business Card (2"x3.5")	2/3 Page Ad (5.5"x3.5")	Full Page Ad (8"x3.5)
_____ \$40.00 PHA member	_____ \$60.00 PHA member	_____ \$80.00 PHA member
_____ \$50.00 non-member	_____ \$75.00 non-member	_____ \$100.00 non-member

2013 Prestwick Homeowners Association Web Site

Full Color Ad, (2"x3.5")
_____ \$40.00 PHA member
_____ \$50.00 non-member

PLEASE CHECK THOSE THAT APPLY:

_____ I would like to use my 2012 ad in the 2013 PHA Directory. (For 2012 advertisers, see enclosed ad tear sheet. Please write any changes on the ad and return with this form).

_____ I am submitting a hard copy of my logo or business card with this form.

_____ I am submitting a 300 dpi PDF, JPG or TIF of my logo or business card via email to rgilmore21@comcast.net.
*NOTE: We cannot accept anything other than a 300 dpi image. If you are scanning in your own logo or business card, please set your imaging program to 300 dpi or change the resolution before saving to 300 dpi. If you have questions, please contact Rachel at rgilmore21@comcast.net or at 815-685-3305. Thank you!

_____ I want to include the following text in my ad:

BUSINESS NAME: _____

BUSINESS WEB SITE (if applicable): _____

OWNER/CONTACT NAME: _____

OWNER/CONTACT ADDRESS: _____

OWNER/CONTACT PHONE: _____

OWNER/CONTACT EMAIL: _____

Check # _____

Total Enclosed \$ _____