



**PRESTWICK
HOMEOWNERS
ASSOCIATION**

900 Prestwick Drive • Frankfort, IL 60423 • www.prestwickhomeowners.com

January 30, 2009

Dear Business Owner:

The Prestwick Homeowners Association is in the process of preparing our 2009 Prestwick Membership Directory, which is given out to all PHA members. By advertising with us, you will reach over 300 upscale homeowners who are looking for reputable businesses that offer outstanding products and services. Our residents provide an attractive clientele base for you, so we hope that you will choose to advertise with us in 2009. **IMPORTANT NOTE:** Because the directory is published exclusively for PHA members, we cannot provide a full copy to our advertisers. However, we can provide a copy of the directory's advertising pages upon request. Publication is scheduled for June 2009.

In addition, this year we are continuing the opportunity to advertise on our PHA web site. This web site was fully redone and upgraded in August 2007 and is a perfect location for you to place an ad. You can choose this option in addition to or in lieu of the print directory. Our web address is listed above. Ads are on the home page, and a different ad is featured every time the page refreshes. In addition, by clicking on the ad, clients are immediately taken to your own web site. Please note: web site ads will be taken on a first come, first served basis.

Please review the sizes and prices below and then follow the steps listed "To Place An Ad." All payments and artwork are due no later than March 15, 2009. All ads in the directory are black and white. All ads on the web site are full color unless you submit black and white artwork to us. **IMPORTANT NOTE:** If you submit a copy of an existing print or web ad that we need to scan and resize exactly to recreate for our directory, you will be charged a \$75 resizing fee to layout the new ad. Otherwise, we will simply pull your logo and add your desired text within our format with no additional charge. Please make checks payable to: Prestwick Homeowners Association.

If you have questions about our advertising procedures, please contact me at janolting@aol.com.

If you have questions about file format or other ad submission questions, please contact Rachel Gilmore at rachel@writerrae.com or 815-685-3305.

Sincerely,

Jim Nolting

Prestwick Homeowners Association Board President

To Place an Ad

Return the ad submission form with check payable to Prestwick Homeowners Association by March 15 to:

WriterRae Communications
Attn: Rachel Gilmore
526 Linden Rd.
Frankfort, IL 60423

Include with submission form a hard copy of your logo or business card that you would like to use or email a 300 dpi PDF of your logo or business card to rachel@writerrae.com.

2009 Prestwick Homeowners Association Directory

Business Card (2"x3.5")
\$40.00 PHA member \$50.00 non-member
2/3 Page Ad (5.5"x3.5")
\$60.00 PHA member \$75.00 non-member
Full Page Ad (8"x3.5)
\$80.00 PHA member \$100.00 non-member

2009 Prestwick Homeowners Association Web Site

Full Color Ad, business card (2"x3.5")
\$40.00 PHA member \$50.00 non-member



PRESTWICK
HOMEOWNERS
ASSOCIATION

900 Prestwick Drive • Frankfort, IL 60423 • www.prestwickhomeowners.com

2009 PHA Advertising Form

2009 Prestwick Homeowners Association Directory

Business Card (2"x3.5")	2/3 Page Ad (5.5"x3.5")	Full Page Ad (8"x3.5)
_____ \$40.00 PHA member	_____ \$60.00 PHA member	_____ \$80.00 PHA member
_____ \$50.00 non-member	_____ \$75.00 non-member	_____ \$100.00 non-member

2009 Prestwick Homeowners Association Web Site

Full Color Ad, (2"x3.5")
_____ \$40.00 PHA member
_____ \$50.00 non-member

PLEASE CHECK THOSE THAT APPLY:

_____ I would like to use my 2008 ad in the 2009 PHA Directory. (For 2008 advertisers, see enclosed ad tear sheet. Please write any changes on the ad and return with this form).

_____ I am submitting a hard copy of my logo or business card with this form.

_____ I am submitting a 300 dpi PDF, JPG or TIF of my logo or business card via email to rachel@writerrae.com.
*NOTE: We cannot accept anything other than a 300 dpi image. If you are scanning in your own logo or business card, please set your imaging program to 300 dpi or change the resolution before saving to 300 dpi. If you have questions, please contact Rachel at the email above or at 815-464-5870. Thank you!

_____ I want to include the following text in my ad:

BUSINESS NAME: _____

BUSINESS WEB SITE (if applicable): _____

OWNER/CONTACT NAME: _____

OWNER/CONTACT ADDRESS: _____

OWNER/CONTACT PHONE: _____

OWNER/CONTACT EMAIL: _____

Check # _____

Total Enclosed \$ _____