

ACTION ITEMS from the January 16, 2014 PHA Meeting

- ➔ ACTION ITEM: Rachel will add a blurb to the annual dues letter to the effect of “help us save postage costs by returning your dues asap and avoiding a second mailing expense.”
- ➔ ACTION ITEM: Rachel will add in a survey question to the annual dues letter asking people for feedback on the directory...print every year, every 2 years, every 3 years, make it electronic, make it a photocopied/stapled 8.5x11 document etc. After receiving feedback on the value of the printed directory, the board will decide whether or not to proceed with soliciting outside ads.
- ➔ ACTION ITEM: Rachel will send dues notices to the investor group.
- ➔ ACTION ITEM: Rachel will send minutes and newsletter PDFs to Travis after the January issue is ready
- ➔ ACTION ITEM: Please email your nominations to Rachel for President, Vice President, Secretary and Treasurer.

MINUTES OF THE PRESTWICK HOMEOWNERS ASSOCIATION MEETING

January 16, 2014

Present: Jim Nolting, Greg Bird, Brandon Palmer, Tom Wiese, Rich Misiorowski, Tom Kazmierczak, Lee Hill, Rachel Gilmore (recording secretary)

Absent: Bill Matevich, Judy Snider, Marc Steinman, Tom Barz,

ACTION ITEM REPORT

- Lee called the Village. They don't want to do anything with the easement/access area until they can see the ground. Too much snow right now. The village owns most of the road that goes back at the end of Aberdeen, but the first part is privately held. The village suggested a PHA work day to clean up the garbage and debris back there. The board has noted that suggestion.

FINANCIAL

1. Treasurer's Report: \$14,552.51 is the beginning balance. Tom W. moved and Rich seconded to accept the report. All were in favor.

2. Budget

- a. Jim presented a tentative 2014 budget which shows a negative cash flow of approximately \$5,600. The difference is mainly due to having to now pay for printing costs. The board will continue to monitor printing options/costs and cut back where possible without sacrificing communication.

PHA PRINTING OPTIONS

1. Rachel presented the cost estimates from Vicky at On Time Design for newsletter prep/printing, annual dues letter prep/printing, advertising letter printing, envelope printing, and new member folders.

After discussion, the board agreed to have Rachel proceed with On Time Design in the prep and printing of the annual dues letter and the January newsletter, as well as having OTD print 50 custom new member folders.

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MEMBERSHIP

1. New Member Spreadsheet

Brandon went through the databases and created an historical spreadsheet showing new members since 2011 and indicating whether or not they rejoined. The majority in the past 2 years have.

2. Out of State Investors

Brandon discussed an article on the rise of out of state investor groups buying up homes, rehabbing them and renting them. One NY-based company has bought 2 properties in Prestwick, 636 Pheasant Trail and 547 Aberdeen.

Brandon suggested that once a quarter Jim send an email with a list of available properties and an encouragement to share the list with friends/family who might buy in Prestwick.

- ➔ ACTION ITEM: Rachel will send dues notices to the investor group.

WEBSITE

1. Brandon requested that the website be updated.

→ ACTION ITEM: Rachel will send minutes and newsletter PDFs to Travis after the January issue is ready.

ENTRANCES

ARC

SOCIAL

SECURITY

WEB SITE

GOVERNMENTAL

CODE ENFORCEMENT

LEGAL

NEWSLETTER

The next newsletter will go out in late January. Issue will include:

- Welcome New Neighbors
- A final thank you to Liberty and well wishes to the Kiehls in retirement
- Why Join PHA (Judy and Brandon)
- An article about being a good steward and replacing trees with information on the village ordinance for tree replacement
- Rich's article on "Behind the Scenes" PHA work on governmental issues

OTHER

We need to prepare the slate for the election of officers for the March meeting.

- ACTION ITEM: Please email your nominations to Rachel for President, Vice President, Secretary and Treasurer.

NEXT MEETING: March 20, 7 p.m. at Jim's house.

Respectfully submitted,

Rachel Gilmore, Recording Secretary